**Softwarica College of IT & E-Commerce**

**STW206CDE Real World Project**

**Assignment Brief 2021**

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| **Module Title**  Real World Project | **Ind/Group** | | **Cohort**  Nov 2021 | **Module Code**  STW206CDE |
| **Coursework Title (e.g. CWK1)**  Real World Project Coursework | | | | **Hand out date**  TBD |
| **Module Leader**  Manoj Shrestha | | | | **Due date**  TBD |
| **Estimated Time:**  Group Work (88 Hours) Assessment (12 Hours) **Word Limit:**  Group Presentation (2 Slides)  Portfolio Showcase (2 Pages)  Covering Letter (1 Page)  Curriculum Vitae (2 Pages) | | **Coursework type:**  CW1: Group Work 60%  CW2: Individual Report 40% | | **% of Module Mark**  100% |
| **Submission arrangement online via Softwarica LMS:** Submission via Softwarica LMS  **File types and method of recording:** PDF report, video screencast, project source code repository link **Mark and Feedback date:** Within three weeks of assignment submission **Mark and Feedback method:**  Formative feedback will be available during tutorial sessions. Summative verbal feedback will be provided as part of the presentation. Written marking and summative feedback will be presented through the marking rubric and supplemental comments. | | | | |

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| **Module Learning Outcomes Assessed:**     1. Demonstrate an ability to work both individually and within multi-disciplinary teams to deadlines. Show evidence of planning and apply professional and interpersonal skills so as to communicate effectively, both verbally and in writing. 2. Demonstrate understanding of the requirements of potential future employers and institutions offering graduate level employment and/or industrial placements, and to formulate medium term plans for enhancing their employability and academic development. 3. Identify and practice established principles within the student’s programme of study. Apply and express the underlying concepts and principles outside the context in which they were first studied, including where appropriate, the application of those principles in a work context. 4. Effectively communicate information, arguments and analysis in a variety of forms.   Demonstrate a commitment to undertake further study and develop existing skills that will help students to develop in changing work environment.   1. Demonstrate an awareness and ability to apply social, professional, legal and ethical standards as documented in professional codes of conduct of computing & IT professional bodies. |

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| **Task and Mark distribution:**     1. **Group Project [ 60 Marks Total = Group Presentation (20) + Group Report (40)]**   As part of a group, conduct a project to explore a problem provided by the tutor and develop a solution. The project should build on the skills students have developed throughout their programme of study.   * 1. **Group Presentation** **[ 20 Marks]**   As part of a group, deliver a short presentation on the current state of the project. Students are expected to make an individual contribution to the presentation of approximately two minutes using no more than two slides. Students should include their slides and speaker’s notes with the final coursework submission.   * 1. **Group Report** **[ 40 Marks]**   Produce a group report of no less than of 4000 words to describe the project. Students are expected to equally contribute towards the preparation of the report.   1. **Employability Report [ 40 Marks Total = Job Opportunities (10) + Job Application (10) +Individual reflection (20)]** As an individual, identify three job opportunities. Investigate one opportunity in greater depth and prepare an application tailored for that position. The positions identified should be suitable to the student’s programme of study.   **Job Opportunities [ 10 Marks]**  As an individual, identify three job opportunities with different employers, relevant to the student’s programme of study, and investigate one of those opportunities in preparation for making an application. Students should include a copy of the advertisement for each of the three positions identified along with a summary of their investigation as part of the submission. A typical investigation might include exploring a company’s products, policies, mission statement, and core values; and identifying their recruitment process and possible interview questions.  **Job Application [ 10 Marks]**  As an individual, prepare a one page covering letter and a curriculum vitae tailored to the job opportunity investigated. Students should use comments to highlight where their prior investigation has informed their decisions and how the application has been tailored to the position and company **Individual Reflection** **(20 Marks)**  The students are required to prepare a 500 words individual reflection of their contribution in the project, reflect on their learning and experience during the project period, describe the communication and task assignments. |
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| **Reality Check:** Recruiters receive a large number of job applications. It is therefore critical to be concise and refine your application to show your best work. This coursework simulates this with tasks limited to just one or two pages. It is not expected that your final submission will be your first draft; you should invest considerable time refining your submission to deliver your best work. |
| Notes:   1. You are expected to use the APA referencing format. For support and advice on how to do this students can contact [Centre for Academic Writing (CAW).](http://www.coventry.ac.uk/study-at-coventry/student-support/academic-support/centre-for-academic-writing/?theme=main) 2. Please notify your registry course support team and module leader for disability support. 3. Any student requiring an extension or deferral should follow the university process as outlined [here.](https://share.coventry.ac.uk/students/Registry/Pages/Deferrals-and-Extension.aspx) |
| 1. The University cannot take responsibility for any coursework lost or corrupted on disks, laptops or personal computer. Students should therefore regularly back-up any work and are advised to save it on the University system. 2. If there are technical or performance issues that prevent students submitting coursework through the online coursework submission system on the day of a coursework deadline, an appropriate extension to the coursework submission deadline will be agreed. This extension will normally be 24 hours or the next working day if the deadline falls on a Friday or over the weekend period. This will be communicated via email and as a Softwarica LMS announcement. |

# MARK ALLOCATION GUIDELINES TO STUDENTS

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| **0 – 39** | **40 – 49** | **50 – 59** |
| The submission is mainly incomplete or weak throughout. | The submission is mostly complete but has more weaknesses than strengths. | The submission is generally strong but has a few notable weaknesses. |
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| **60 – 69** | **70 – 79** | **80 +** |
| The submission is consistently strong, with only minor weaknesses. | The submission is exceptional showing mastery at the level of study. | The submission is exceptional showing mastery beyond level of study. |

# GROUP PROJECT MARKING RUBRIC (TOTAL 60 MARKS)

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| **GRADE** | **GROUP REPORT**  **Documentation**  **(40 Marks)** |  | **GROUP PRESENTATION**  **(10 Marks)** |  | **GROUP PRESENTATION**  **Speaker’s Delivery1 (5 Marks)** |  | **GROUP PRESENTATION**  **Speaker’s Notes1**  **(5 Marks)** |  |
| **First ≥70** | An effective documentation of the project which describes mastery of a range of skills relevant to the programme of study. |  | The presentation is consistently relevant, interesting, concise, and well formatted. |  | The speaker adds considerable value to the presentation. Delivery is to time and consistently clear, confident and engaging |  | The notes add considerable value to the presentation. Delivery is anticipated to be consistently engaging and to time. |  |
| **Upper Second**    **60-69** | An effective documentation of the project which reports excellence with a range of skills relevant to the programme of study. |  | The presentation is generally relevant, interesting, concise, and well formatted. |  | The speaker adds reasonable value to the presentation. Delivery is to time and generally clear, confident and engaging. |  | The notes add reasonable value to the presentation. Delivery is anticipated to be generally engaging and to time. |  |
| **Lower Second**    **50-59** | A reasonable documentation of the project which describes competence with a range of skills relevant to the programme of study. |  | Given a little polish the presentation has the potential to be reasonably relevant, concise, and well formatted. |  | The speaker adds reasonable value to the presentation. Delivery is roughly to time, generally clear, but may lack confidence. |  | The notes add reasonable value to the presentation. Delivery is anticipated to be roughly to time. |  |
| **Third**    **40-49** | A basic documentation of the project which describes one or more skills relevant to the programme of study. |  | Given considerable refinement the presentation has the potential to be reasonably relevant, concise, and well formatted. |  | The speaker adds something of value to the presentation. Delivery may be unclear and may lack confidence. |  | The notes add something of value to the presentation. Delivery may not be to time. |  |
| **Fail**    **<40** | An ineffective documentation of the project which describes one or more skills relevant to the programme of study. |  | The presentation is largely unsuitable, and it would be more efficient to start over than refine the current presentation. |  | The speaker adds nothing of value to the presentation. Delivery may be unclear and may lack confidence. |  | The notes add nothing of value to the presentation. Delivery may not be to time. |  |
| **Late submission** | 0 |  | 0 |  | 0 |  | 0 |  |

1 The ‘Speakers Notes’ will be marked in lieu of the ‘Speaker’s Delivery’ where extenuating circumstances prevent a student from participating in their groups’ presentation. Unless the module leader has approved this option prior to the scheduled presentation, or a formal extension is approved by registry, students will receive a mark of zero (0) for the presentation task if they do not participate in their groups’ presentation.

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| **GRADE** | **JOB OPPORTUNITIES**  **(10 Marks)** |  | **JOB APPLICATION**  **Covering Letter** + **CV**  **(5+5=10 Marks)** |  | **Individual Reflection**  **(20 Marks)** |  |  |  |
| **First ≥70** | Three relevant job opportunities with comprehensive information on one employer and their recruitment process, and possible interview questions. |  | A professional covering letter and CV with little scope for improvement that highlights how research was used to tailor it. |  | An effective documentation of the individual contribution to the project and its deliverable which describes mastery of a range of skills like time management, challenges, conflict management i.e relevant to the programme of study and working in a real world project. |  |  |  |
| **Upper Second**    **60-69** | Three relevant job opportunities with comprehensive information on one employer (the company’s products and values) and their recruitment process. |  | A promising covering letter and CV with some areas for improvement that highlights how research was used to tailor it. |  | An effective documentation of the individual contribution to the project and its deliverable which describes excellence of a range of skills like time management, challenges, conflict management i.e. relevant to the programme of study and working in a real world project. |  |  |  |
| **Lower Second**    **50-59** | Three relevant job opportunities with some supplemental information on one employer (the company’s products and values) and their recruitment process. |  | A promising covering letter and CV with some areas for improvement that shows clear evidence of being tailored for the job. |  | A promising Individual reflection report with some areas for improvement that shows clear evidence of being tailored for the industry. |  |  |  |
| **Third**    **40-49** | At least one relevant job opportunity with some supplemental information on one employer (the company’s products and values). |  | A basic covering letter and CV with significant areas for improvement that shows little evidence of being tailored for the job. |  | A basic documentation of the project which describes one or more skills relevant to the programme of study. |  |  |  |
| **Fail**    **<40** | At least one relevant job opportunity with minimal additional information. |  | A weak covering letter and CV with major areas for improvement andlittle evidence of being tailored for the job. |  | An ineffective documentation of the project which describes one or more skills relevant to the programme of study. |  |  |  |
| **Late submission** | 0 |  | 0 |  | 0 |  |  |  |